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2008 Chapter Election

By Suzanne Madison, OCSTC Senior Member and Nominating Committee Chair

Election of the OCSTC council for 2008-09 will take place online in March. All positions but president are unopposed. Newly elected council members will be installed in June. Outgoing council members will be training new council members for their duties between the election and June.

The current members of the nominating committee, Suzanne Madison, chair, Carrie Damschroder, Bill Darnall, and Larry Lockie would like to thank the candidates for volunteering and donating their time, effort, and ideas to the chapter. These people realize the value STC can bring to their lives and careers and hope to help the chapter bring more value to your life. Candidate statements and pictures follow.

President

Bruce Giddens or Betsy Malone

Bruce Giddens



Last year, as incoming president, Bruce Giddens set out goals of increasing attendance and increasing membership by increasing the value of what the chapter offers its members. During his tenure, we have achieved those goals. Attendance and membership have increased, and we have added value in both tangible and intangible ways. Bruce proposed and we implemented a lending library for the chapter. We have been using the new color logo he designed for the chapter as widely as possible to help raise awareness and increase the visibility of our chapter. Bruce proposed and we



Orange County Chapter
Society for Technical Communication



SOCIETY FOR
TECHNICAL
COMMUNICATION

Chapter Contacts

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Past President, Jeff Randolph,
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1st Vice Presidents, Programs,
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1vp@ocstc.org

2nd Vice President, Membership, Jane Baker,
2vp@ocstc.org

Treasurer, Linda Phillips,
trea@ocstc.org

Secretary, Betsy Malone,
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Appointees

TechniScribe Managing Editor, Michael Opsteegh,
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edu.bm@ocstc.org

Webmaster, Jeff Randolph,
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Employment Manager, Betsy Malone,
betsybythebeach@adelphia.net

Committees

Nominating Committee:

Chair, Suzanne Madison,
suzanne@madisonavenuepublications.com

Carrie Damschroder, carried@hotmail.com

Bill Darnall, edu.bd@ocstc.org

Larry Lockie, larry@write-connection.com



President's Message

By Bruce Giddens, OCSTC Chapter President

What I Like about STC

STC is a professional association, and I like associating with peers in my profession. I like what I do and I like comparing notes about what I do. Despite all our differences and peculiarities, I like talking about the frustrations that crop up and the challenges we face and the means we use to overcome them. I like having a group of professionals with whom I can do that. This one thing has been an invaluable resource for me.

I also like gaining knowledge about aspects of our craft that I haven't already learned. I benefit from presentations of concepts, techniques, points of view, philosophies, and methods of our craft. I benefit greatly from presentations, which introduce me to the concepts, features, and benefits of applications I may not have used before—or even of those I have and do use. For example, I consider myself a strong user of Microsoft Word, but last week, I learned something about Word that I did not know before.

Recently, I heard that one perceived characteristic of technical communicators is that we are such perfectionists that we complain and whine when things are not perfect. Some members of our organization have even been complaining and whining about STC. There are those who say they no longer derive any benefit from the Society. These members complain that the presentations we receive are too high-level or introductory in nature to do them any good. They want to see presentations of more sophisticated, technical, or in-depth stuff. To these members, let me suggest first, you can always learn something—even at high-level presentations. Second, we have the occasional weekend seminar, or regional conference, and the annual national convention, where topics are presented in more detail and more depth. Third, if you have been at this game for so long that you really do know everything, why not start giving back to the organization that has brought you along and built you up? Give back something in the form of articles and presentations of the ilk you think is needed? You should gain great benefit from that. The teacher often learns more than the student.

I like the chapter meeting presentations. I think they are appropriately introductory in nature. What else can you do in one hour or less? I like the occasional weekend seminars and regional conferences—where I can spend a day or two getting into the details and technicalities of some aspect of our work. I like the national convention—where I can spend one, two, or three whole days getting into as many details as I can stand of some one application or sequence of study; or attending as many introductory-level presentations

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Next Meeting

Topic: Guerilla Networking: Attain, Retain and Gain Professional Success Through Extensive and Intensive Networking

Speaker: Frank Reynolds

When: Tuesday, February 19, 6-9 P.M.

Where: DoubleTree Club Hotel
7 Hutton Centre Drive
Santa Ana, CA 92702
714.751.2400

Cost:

Members with reservations	\$24
Students with reservations	\$18
Nonmembers with reservations	\$29
Walk-ins, or those registering after the deadline	\$33
No-shows billed	\$24

Reservations:

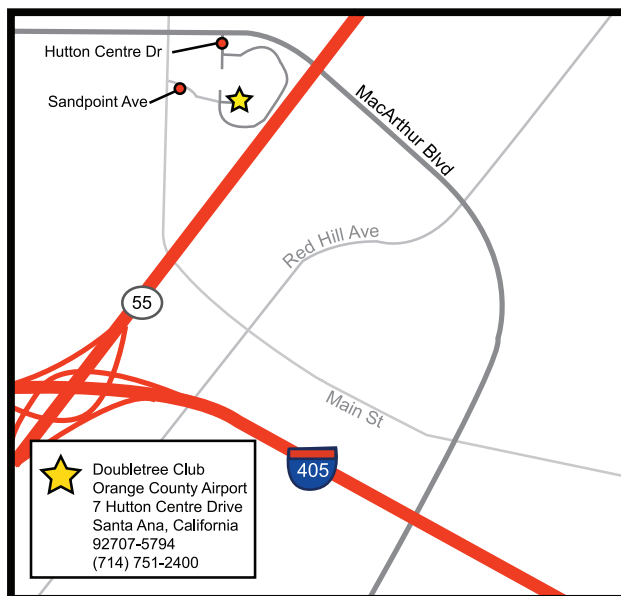
Due by midnight, Friday, February 15

Registration:

Online at <http://www.ocstc.org/dinres.asp>

Directions to the DoubleTree Club Hotel

Map of the I-405 and SR-55 area. The star below indicates the hotel location. Parking is FREE.



If you would like to receive e-mail notifications about upcoming OCSTC meetings, visit http://www.ocstc.org/list_redirect.asp. Click Join. This list broadcasts only meeting notices and STC announcements

2008 Spotlight Awards Banquet

STC Southern California Technical Communication Competition

By Carrie Damschroder, Public Relations Manager

The documents, art, and help files have been received. The judges have reviewed and critiqued all of the entries. Now it's time to celebrate the competition participants and winners at the 2008 Spotlight Awards Banquet!

If you entered the competition, or if you'd like to see who entered and what they entered, you're invited to attend the banquet on Saturday, March 1, in San Juan Capistrano. The evening will feature a presentation of all of the award-winning entries while we honor the technical communicators who created them.

When: Saturday, March 1, 6-9 P.M.

Where: Sarducci's Capistrano Depot
26701 Verdugo St.
San Juan Capistrano, CA 92675
949.493.9593
<http://www.capistranodepot.com>

Cuisine: Your choice of a beef, chicken, seafood, or vegetarian entrée, which includes a salad, coffee, tea, iced tea, and your choice of one of two desserts.

Dress: Business or semiformal attire

Cost:

Per person with a reservation	\$50
Per person without a reservation.	\$60
Competition volunteers and judges with a reservation	\$40

Reservations:

Due by Sunday, February 24

Registration:

Online at http://www.ocstc.org/competition_register1.asp

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Publication Policies

TechniScribe is published 12 times a year as a benefit to the members of the Orange County Chapter of the Society for Technical Communication. The goal of the publication is to reflect the interests, needs, and objectives of OCSTC members. *TechniScribe* strives to be an advocate for, and an inspiration to, technical communicators by keeping them connected to each other and to opportunities for professional growth.

Articles published in this newsletter may be reprinted in other STC publications if permission is obtained from the author, credit is properly given, and one copy of the reprint is sent to the *TechniScribe* managing editor.

Submission Information

The editorial team retains and exercises the right to edit submitted and requested material for clarity, length, and appropriateness.

When submitting material, please remember to:

- Include a 25-word biography about yourself.
- Send articles in Word (doc, docx), Rich-Text Format (RTF), ASCII (txt), or in the body of an e-mail message.
- Send material to the managing editor (techniscribe@ocstc.org) five weeks before the date it will be published.

Editorial Staff

Managing Editor Michael Opsteegh
Copyeditor Teresita del Sol
Copyeditor Anne Stratford
Copyeditor Barbara Young
Proofreader Jennifer Gardelle
Proofreader Suzanne Madison
Proofreader Sima Staav
Web Version Jeff Randolph

Monthly Advertising Rates

1/4 page \$40
1/3 page \$45
1/2 page \$60
Full page \$80

Subscriptions

\$10 a year to members of other STC chapters.

Printer

PrintWorks, Irvine, CA

TechniScribe

President's Message

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as I might be interested in; or meeting leading experts in our field of whom I can ask advice or specific details on those nagging issues that bedevil me from time to time.

I like the publications we receive. STC's journal, *Technical Communication*, has excellent reviews of books and articles that I would like to read. *Intercom* has articles that make me aware of new ideas, or old ones I may have forgotten, new applications that I haven't tried, but might like to, or case studies that may give me some insight into something I need to know. And last but not least, I read every word of our chapter newsletter for the same reasons.

You bet I like the STC. It is all I ever hoped it would be and should be. It has lived up to all my expectations and I have benefited greatly from belonging, attending, and volunteering.

My e-mail address is pres@ocstc.org, and I would like to know what you think! ♦T5♦

2008 Spotlight Awards Banquet

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Plan to pay by cash, check (made payable to STC Spotlight Awards), or PayPal; no credit cards will be accepted at the door. If you'd like to pay by credit card, prepay using PayPal when you register online.

Driving Directions:

1. From Interstate 5, exit Ortega Hwy. and turn West.
2. Follow Ortega Hwy. about ½ mile to Camino Capistrano (last light) and turn left.
3. At the first light (Verdugo St.), turn right.
4. At the first alley way, turn right (North) into the free parking lot.
5. Park in the Plaza or along the area by the railway tracks. Sarducci's is the brick building to the left of the railway cars.

Train schedule from Los Angeles and Orange County:

- Amtrak 582 arrives at 5:25 P.M.
- Amtrak 595 departs at 9:42 P.M.

Train schedule from San Diego:

- Amtrak 785 arrives at 5:29 P.M.
- Amtrak 592 departs at 9:37 P.M.

For more information and to RSVP, go to <http://www.ocstc.org/competition.asp>.

We'll see you in the spotlight! ♦T5♦

OCSTC Bylaws Update

By Bill Darnall and Suzanne Madison, OCSTC Senior Members

As you probably are aware, last fall, STC updated their bylaws. To reflect the STC changes as well as to better represent how we conduct chapter business, the Bylaws Committee reviewed our chapter bylaws. The committee has suggested, and the Administra-

tive Council has approved, the changes summarized below.

You may read the full version of the current chapter bylaws at <http://www.ocstc.org/bylaws.asp>, and the full text of proposed changes can be found at http://www.ocstc.org/election/2008_Proposed_Bylaws.pdf. During the chapter election in March, you will be asked to vote online to approve or disapprove the suggested changes.

Article I: Name and Objective	
Add	Clarification. Chapter-level special interest groups will be sponsored (independent of and in addition to existing STC Communities). Society events in which the chapter will be involved will also include "newsletter competitions, scholarship awards, and membership campaigns".
Article III: Membership	
Delete	references to "Sustaining Organizations," "expelling a member for cause after a hearing," Sections 7 and 8 referring to Appeals Panel and Reinstatement, and to Sections 11, 12, and 13 concerning Honorary Ranks. These have all been deleted from STC bylaws.
Change	"may" to "can" throughout the bylaws.
Add	"membership applications can be submitted to STC online" and "a member can belong to multiple communities (chapters and SIGs)."
Article IV: Administrative Council	
Delete	"The membership of the chapter can also agree by a two-thirds vote to have the offices of Secretary and Treasurer filled by the same individual."
Delete	all references to the chapter's voice mailbox since it is no longer used.
Move	responsibility for program evaluations from the First to the Second Vice President.
Change	"The Administrative Council is comprised of eight members; six elected officers (President, First Vice President, Second Vice President, Secretary, Treasurer, and Assistant Treasurer)...."
Change	the requirement to have monthly meetings to "at a minimum, September through June," or as otherwise specified by STC.
Add	"When two members cochair an office and both are present at a council meeting, each receives one-half vote. When only one of the cochairs is present, that person will then have one vote."
Add	"Elected members of the council can serve no more than two consecutive terms in the same office."
Add	"With advice and consent of the council" to "The President delegates duties and appoints committee managers..."
Add	to the duties of the First Vice President, "Appoints a facilities coordinator to arrange the facilities and menu for the monthly meetings...."
Add	to the Treasurer's responsibilities, "Will not withdraw cash from the chapter's checking account at any time unless approved by the Administrative Council" and "The Treasurer must maintain at least one set of running financial records that are 100% in accordance with STC 's required reporting (of income and expenses)."
Add	Paragraph F. Assistant Treasurer with the following responsibilities: 1. Assists the Treasurer with all chapter financial duties. 2. Acts as backup signer on the chapter checking account. 3. Attends council meetings, at a minimum, when the Treasurer is unable to do so. 4. Votes at Council meetings in the absence of the Treasurer.
Add	to the emergency powers of the President, "All members of the Council must be reached by phone or email before an action can occur."
Article V: Committees	
Replace	the description and duties of the Tellers Committee (Section 3 D) with, "The two junior members of the Nominating Committee will be responsible for tabulating the votes and other duties in the annual election in accordance with Article VII." Add "All voting will be online, with votes counted by the program."
Change	the description of the Nominating Committee to read "The committee consists of four members who are elected by the membership for two-year terms on a staggered basis (two members are elected each year at the annual elections). In August, the President appoints one of the two elected, senior members of the committee as committee manager."
Add	to the General Duties of Committees, "Committee Managers are expected to attend a majority of council meetings. When unable to attend, the Committee manager delegates this responsibility to a committee member (or submits a written report of the committee's activities.) Committee managers who do not follow this guideline should be replaced."

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Chapter Election

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have implemented the sale of logo coffee cups to help generate revenue and also increase the visibility of our chapter.

If reelected, Bruce will continue to solicit the contributions of other members of the chapter to help him and the administrative council nurture and implement even more ideas, activities, and initiatives in order to deliver even more value to the membership. Bruce thanks you very much for allowing him to lead OCSTC.

Betsy Malone

Betsy believes that as technical communicators, we're fortunate to have skill sets that extend to every industry, company, product, process, and procedure. Professional opportunities can range from biotech, medical, hardware, software, human resources, Web content, marketing, and so many others. To be well-rounded, knowledgeable, and current in the field, we need an arsenal of skills, including interviewing techniques, project management, time management, help authoring tools, usability, design, graphics, programming languages, version control, requirements and specifications, editing, indexing, cross-referencing, single-sourcing, and so much more.



Joining and participating in OCSTC meetings and activities has provided Betsy with continuous learning and rewarding experiences, as well as a support network that has helped her meet the challenges of being a technical communicator.

Betsy's goal is for all OCSTC members to be able to experience the value of the chapter as she does. Innovation, ingenuity, and energy are some of the qualities Betsy can offer if elected president. She strives to facilitate change and wants to shake things up, get excited about industry trends, discuss pertinent career issues, mentor people new to the field, solicit pioneers in our field, and find synergy where benefits meet expectations..

Betsy is a senior OCSTC member and currently serves as the chapter secretary. In the past, she has served as treasurer, first vice president, programs, second vice president, membership, nominating committee chair, and employment manager. Betsy is the technical publications manager for a software company in Irvine and holds a Master's degree in technical and professional communication from Northeastern University, in Boston, Massachusetts.

Betsy would appreciate your vote and the opportunity to serve as OCSTC president.

First Vice Presidents, Programs

Suzanne Madison and Sima Staav

Suzanne Madison

Suzanne Madison has been a technical writer and member of OCSTC for nine years. She received a technical writing certificate from Cal State Fullerton in 2001. Suzanne has served the chapter by organizing and managing the contractors and independent consultants special interest group, acting as chapter secretary, managing editor of *TechniScribe*, nominating committee chair, and bylaws committee chair. In these roles, she has come to know and understand the needs of our chapter members. If elected, she feels this knowledge and experience will enable her to work with Sima to find speakers and topics of interest to our members.



Sima Staav



Sima Staav launched her communication career in 1985 as a systems analyst in the aerospace industry after graduating from Cal State Fullerton with a Bachelor's degree in business with a concentration in management information systems. Since completing her technical writing certificate at

Cal State Fullerton in 2002, Sima has been involved in various projects within the insurance, electronics, utility, medical, banking, and software development industries as a technical writer. A proud STC member since 2002, Sima greatly values her membership. STC is the only group that provides such an effective venue for technical communicators to network, learn, promote, and advance within their field. Sima is thrilled and honored to serve the Orange County chapter for a second term as a first vice president, programs with Suzanne Madison. In this capacity, she will continue to assist in developing an interesting, informative, and exciting roster of speakers during the upcoming 2008-2009 term.

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Chapter Election

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Second Vice Presidents, Membership

Jane Baker and Pat Olsen

Jane Baker

Jane Baker has worked as a technical communicator in Orange County for the past ten years. Our industry has experienced the waxing and waning of opportunities during that period. Jane believes the chapter needs to reach out to the technical communication community to attract new members while striving to sustain those who actively support our chapter.



Pat Olsen



Pat Olsen wrote her first training manual for the Storybookland Canal Boats at Disneyland when she was 19 years old. Since then, she has written training and documentation projects for retail, aerospace, cellular, communications, mortgage, finance, and health care industries. She enjoys sharing what she

has learned from networking and presentations at STC monthly meetings and conferences. Recently, Pat organized a panel presentation on careers in technical writing for English majors at Biola University. As a second vice president, membership, Pat would continue to encourage others to join STC, attend monthly meetings, and share their words of wisdom. She would work with Jane and local colleges and universities. Pat would also like to contact English, communications, and journalism majors at schools that do not have technical writing programs and contact documentation managers to discuss STC membership. Pat believes STC is a great organization for all of us and would like the opportunity to continue to give back.

Treasurer

Linda Phillips

Linda Phillips is a senior member of OCSTC. She joined STC while at Cal State Long Beach, earning a Bachelor's degree in English, creative writing, and a technical



writing certificate. She has served as chapter treasurer, secretary, and as a judge in the 2005-2006 STC Southern California Technical Communication Competition. She holds OCSTC in high regard and respects the value and opportunities it affords its members. Linda desires to serve in a capacity in which she can make a contribution. If elected treasurer, Linda promises to serve with honesty and integrity in this position of fiscal responsibility.

Secretary

Jim Marchant

Jim Marchant has been an OCSTC member since 2005 and attended council meetings for a year as the managing editor of *TechniScribe*. He has been producing documentation for more than 20 years, mostly while serving in technical support and research and development roles. He owes a deep debt of gratitude to STC and the Orange County chapter for their welcoming support, as a source of ongoing education, and as a nurturing community of kindred spirits and valuable contacts. Maintaining and improving these important characteristics are his goals in seeking the opportunity to serve as a chapter officer.



Nominating Committee

Adrienne Escoe and Valerie Mitchell

Adrienne Escoe

Adrienne Escoe is the principal of Escoe Bliss Communication, Inc., a contract professional services firm in Irvine specializing in communication and technology personnel. Adrienne's experience includes human resources, personnel training, documentation, quality assurance, plant services, and administration management at one of the world's largest companies. She is senior editor at a national educational research and development laboratory, and university teacher. She earned a PhD from the University of Maryland, a Master's in education from Loyola University in Baltimore, and a Bachelor's degree from the City College of New York. Adrienne is the author



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Chapter Election

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of *The Practical Guide to World-Class Documentation* and is a nationally-recognized speaker and facilitator.

Adrienne is honored to have been a senior member of the Orange County chapter for many years and has served as the vice president, membership. Adrienne has also served as cochair of the 2002 and judge of the 2007 STC Southern California Technical Communication Competition. She has enjoyed the opportunity to meet other technical communicators, to share knowledge and skills, and personally welcome members and guests to our meetings. She believes the Orange County chapter offers a wonderful support network for communicators at all levels of experience because of the regular meetings, newsletters, seminars, competitions, and conferences.

Valerie Mitchell



Valerie Mitchell has been a technical writing professional since the early '80s, and has held manager, writer, and editor positions. She is a long-time member of STC, joining the OCSTC family when she moved to Orange County in 2003. She believes the OCSTC is indispensable for technical writers who

want to keep on top of industry trends, find jobs, and network. She regularly attends chapter meetings. Valerie would be delighted to serve on the nominating committee. If elected, she will be an asset to the

committee in helping to identify and recruit the best candidates for OCSTC leadership roles.

TechniScribe Managing Editor

Michael Opsteegh



In addition to the elected council positions, Michael Opsteegh has agreed to serve another year as managing editor of *TechniScribe*. He has been a member of STC since 2002, during which time he has served as treasurer, second vice president, membership, and currently as managing editor of *TechniScribe*.

Election Details

Support your chapter and cast your vote in March at <http://www.ocstc.org/login.asp>. Voting begins March 1 and concludes at 9:00 P.M. on March 31. Election results will be posted to the OCSTC web site and announced at the April 15 OCSTC meeting.

E-mail any council member anytime if you would like to learn more about opportunities to contribute to the success of our chapter. Contact information is available on the OCSTC web site or in *TechniScribe*.

And, finally, another big thanks to those who have agreed to lead our chapter during the 2008-09 term. Please do your part by voting to confirm their nomination. ♦TS♦

OCSTC Bylaws Update

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Add	to the duties of the Public Relations Committee, "Capture our yearly accomplishments and pertinent information such as date, location, speaker, topic, attendees as well as the feedback that was received."
Add	to the description of Audit Committee members, "when possible, the immediate past treasurer."
Add	paragraph "H. Ad Hoc Committees. As needed, the President appoints Ad Hoc Committees and managers with the advice and consent of the Administrative Council."
Article VII: Chapter Elections	
Replace	Tellers Committee tabulates the votes with "The two junior members of the Nominating Committee tabulate the votes...."
Change	the description of "Preparation and Distribution of Ballot," to "at least one candidate for each position..." Add "The Committee announces the slate at least one month prior to the annual business meeting...."
Add	to the evaluation of candidates, "Members who regularly attend chapter and council meetings and are qualified to discharge the duties of the office will be considered first."

Address any questions about these changes to the Bylaws Committee members:

- Jane Baker, purplerose1@cox.net
- Bill Darnall, mesawriter@sbcglobal.net

- Suzanne Madison, suzanne@madisonavenue-publications.com
- Betsy Malone, betsybythebeach@adelphia.net ♦TS♦



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STC Mission Statement

STC advances the theory and practice of technical communication across all user abilities and all media.

Positioning Statement

STC helps you design effective communication for a technical world through information sharing and industry leadership.

The Society for Technical Communication (STC) is the world's largest organization for technical communicators.

Its more than 14,000 members include writers, editors, illustrators, printers, publishers, photographers, educators, and students.

Dues range from \$60–175 per year. Membership is open to anyone engaged in some phase of technical communication, interested in the arts and sciences of technical communication, and in allied arts and sciences.

Society for Technical Communication
901 N. Stuart Street, Suite 904
Arlington, VA 22203-1822

703.522.4114 (voice); <http://www.stc.org>

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Some articles might refer to companies or products whose names are covered by a trademark or registered trademark. All trademarks are the property of their respective owners. Reference to a specific product does not constitute an endorsement of the product by OCSTC or by STC.

Colophon

TechniScribe is written using Microsoft Word, and laid out using Adobe InDesign CS2 for Macintosh. Gill Sans and Palatino Linotype are used for heading and text fonts. PDFs are produced using Adobe Acrobat Professional 7.

TechniScribe relies on the following editorial references for style: *American Heritage Dictionary*, *Chicago Manual of Style*, and *Words into Type*.

OCSTC Employment Information

Our job listing is entirely online at the OCSTC Web site. Pages are updated as jobs are submitted.

Staff Jobs

<http://www.ocstc.org/employe.asp>

Contract Jobs

<http://www.ocstc.org/contractme.asp>

Free Job Posting

<http://www.ocstc.org/jobsubmit.asp>

Inquiries

If you have an inquiry, e-mail our employment manager, Betsy Malone, at betsybythebeach@adelphia.net. A limited number of printed copies of the OCSTC Web site listings are available at monthly chapter meetings.

Society-Level Job Listings

STC maintains job listings on the Internet. You can download the listings from the STC web site at <http://www.stc.org/jobsdatabase.asp>. ♦TS♦

Orange Juice: Membership News

By Jane Baker, OCSTC 2nd Vice President, Membership

Customer Service

As technical communicators, we are taught, encouraged—exhorted at times—to focus on customer service. And what would that be? Why would it be working to provide easy-to-read, user-friendly documents? We take into consideration the reading level, vocabulary, and sentence length of our *opus magni* (great works). We discuss specifics with our peers, take classes, attend chapter meetings, and national and local conferences that not only interest us but also promise new insight and new skills. We strive to accommodate the needs of our customers, those people who make what we do worthwhile. Perhaps, we are a dying breed.

All too frequently in the world of super capitalism, we, as customers, are forced to serve ourselves. Costco, Wal-Mart, Target, Sam's Club all provide goods, but little or no service. When you agree to pay the low prices, you also realize that you are on your own to find what you need. When you are lucky enough to find a store associate to help you find a particular product, the answer is usually, "If it isn't on the shelf, you're out of luck."

As consumers, we are also forced to navigate the bloated and overly complicated information posted on the Internet and in our investment prospectuses. We are forced to locate the plethora of hidden fees in our company-sponsored 401(k), on our credit card statements, and on our loan documents. Somewhere

along the road, the customer has been hung out to dry and forced to fend for him or herself, and left to negotiate the complicated world in which we live.

As technical communicators, we provide one of the last bastions of customer service. We are the advocates for our readers and users. On one hand, I am glad that user-centeredness is one of the pillars of technical communication, but on the other hand, it's very sad that we seem to be one of the last groups focusing on the customer.

Renew Your Dues

February is the deadline for renewing your membership. Stay connected with the latest trends in technical communication and user advocacy by renewing your STC dues for 2008. Renew online at <http://www.stc.org>.

Thinking about joining OCSTC? Contact Jane at 2vp@ocstc.org for membership information. ♦TS♦

OCSTC IS SEEKING RAFFLE ITEMS!

Do you have a book, a piece of software, or promotional items that can be raffled at our meetings? Please donate those items to OCSTC. Contact a council member for more information.

Southern California Events

OCSTC events are listed on page 12 >

- February 12 Los Angeles STC Chapter Meeting. "Why Some Tech Writers Seem to Always Get the Job, Even in Tough Times: What Recruiters Rarely Tell You." Truxton's Restaurant, 8611 Truxton Ave., Los Angeles, CA, 90045. 6:30 P.M.-9 P.M.
- February 13 San Diego STC Chapter Meeting. Member Networking Dinner: Get to Know Your Fellow Technical Communicators Spectrum room at the Marriott Courtyard, 8651 Spectrum Center Blvd., San Diego, CA, 92123. 5:30 P.M.-8 P.M.
- February 25 Los Angeles STC Lunchtime Forum in Culver City. Golden China Restaurant, 9018 Venice Blvd., Culver City, CA, 90232. 12 P.M.-1:15 P.M.
- February 26 Los Angeles STC Lunchtime Forum near LAX. Capistrano's Restaurant at the Embassy Suites Hotel, 1140 East Imperial Ave., El Segundo, CA 90245. 12 P.M.-1:15 P.M.
- March 12 San Diego STC Chapter Meeting. Barbara Giammona, "What Technical Communicators Need to Succeed in the Real World." Spectrum room at the Marriott Courtyard, 8651 Spectrum Center Blvd., San Diego, CA, 92123. 5:30 P.M.-8 P.M.

Orange Slice: Calendar of Events

- February 5 OCSTC Council Meeting. Airport Executive Suites, Irvine, 6 P.M.
February 19 OCSTC Chapter Meeting. Frank Reynolds, "Guerilla Networking: Attain, Retain, and Gain Professional Success through Extensive and Intensive Networking." DoubleTree Club Hotel, 7 Hutton Centre Dr., Santa Ana, CA, 92707. 714.751.2400. 6 P.M.-9 P.M.
March 1 2008 Spotlight Awards Banquet. Sarducci's Capistrano Depot, San Juan Capistrano. 6 P.M.-9 P.M.
March 4 OCSTC Council Meeting. Airport Executive Suites, Irvine, 6 P.M.
March 16-19 WritersUA Conference for Software User Assistance. Portland, OR
March 25 OCSTC Chapter Meeting. R.J. Jacquez, "RoboHelp 7 and Single-Source Integration with Frame-Maker 8." DoubleTree Club Hotel, 7 Hutton Centre Dr., Santa Ana, CA, 92707. 714.751.2400. 6 P.M.-9 P.M.

February Meeting Topic

Guerilla Networking: Attain, Retain, and Gain Professional Success through Extensive and Intensive Networking

Frank P. Reynolds will collaborate with attendees to increase their professional success. The bulk of jobs and professional engagements are frequently fulfilled internally or through existing relationships among individuals. Only if positions prove hard to fill are they advertised among a growing variety of media.

Extensive networking is critical to attaining new employment and assignments even before they might be internally posted. Participants will be briefed on intensive, external networking techniques. Recommended actions go well beyond exchanging business cards at a dinner meeting.

About the Presenter

Frank Reynolds is a 2006 Project Management Fellow of the Project Management Institute, Orange County Chapter. Frank is a principal of OuterCore Professional Development. He's been a project management software product executive, management consulting firm operations executive, and a senior engineering manager. Frank develops and teaches project management courses and workshops throughout the United States as well as in Singapore, Beijing, Shanghai, Shenzhen, Kuala Lumpur, Dubai, Madrid, Paris, Warsaw, and Sao Paolo.

Frank pioneered training for project participants. Upon the 2004 launch of PMI's Certified Associate in Project Management program, Frank became an outspoken proponent of service to this underserved audience. His personal mission is to improve performance of professionals working in a project setting through consideration of the benefits of the CAPM professional designation. ♦T♦

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